

## **THE CRISIS MANAGEMENT BRIEFING (CMB)**

### **OBJECTIVE**

Participants will integrate concepts learned and observe practical application through a demonstration group intervention. THE demonstration group intervention will also serve as a review of the Crisis Management Briefing (CMB)

### **DEFINITION**

Description (45-75 minutes)

Used with large groups of civilians, schools, businesses, industrial groups, community groups, military

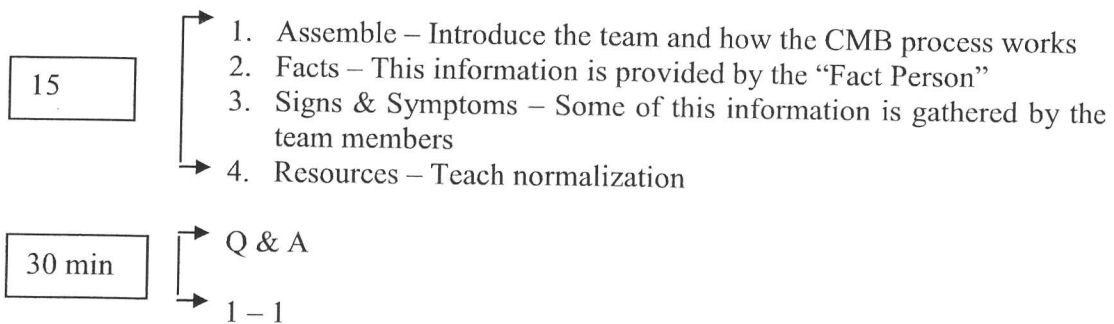
Very much like the demobilization for operations personnel, but may involve more questions and comments from the non-operations participants

Primary purpose is to present information and reassurance, and instructions to the participants

## Setting up a CMB

Leader (also include a backup leader)  
Mental Health  
Gate-keeper  
Teacher  
Fact Person

## Four Parts of a CMB



Always do self-help for the team

Always do follow-up a few days later

You can use this type of intervention in a Roll-Call type of setting for departmental events

If you lose control in the Q & A phase: “I only have time for one more question” then close and go to One-on-ones.